

العلامات الجزئية		العلامات الكاملة		الأجوبة "Public speakers..."													
15 points 7 points 2 pts 1 pt 3 pts		0.5×4 1 1×3		Part One: Reading. A/ Comprehension. 1-a: F b: T c: T d: F. 2- §4 3- a It can help open the floor up to a free-ranging, topic-oriented discussion in which students relax enough to become fully engaged. b. no, they don't. / no. It's funny that way. That which you consider funny, others may not. c. - helps bring an audience together or focuses attention on the speaker. - fostering healthy a learning environment - ice breaker or It can help open the floor up to a free-ranging ... - supports the lesson being taught - pedagogical tool - help reduce anxiety - diffuse awkward classroom situations - increase retention of lecture-specific information													
1 pt		1		4. a. Teaching with Humour													
8 points. 1.5 pts 2.5 pts		0.5×3 1.25×2		B/ Text Exploration. 1- a: amusing b: relax c: deliberately 2- a. What focuses attention on the speaker? b. Why should humour be employed deliberately? Or What should humour be employed deliberately for?													
2 pts		0.5×4		3-													
				<table><tr><th>one syllable</th><th>two syllables</th><th>three syllables</th></tr><tr><td>joke</td><td>laughter - students</td><td>effective</td></tr></table>		one syllable	two syllables	three syllables	joke	laughter - students	effective						
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2 pts		0.5×4		5- 1- mean 2- lesson 3-funny 4- literature													
5 points				Part Two: Written Expression. <table><tr><th>Criteria</th><th>Relevance</th><th>Semantic coherence</th><th>Correct use of English</th><th>Excellence (vocabulary and creativity)</th><th>Final score</th></tr><tr><td>L Ph</td><td>1</td><td>1</td><td>2</td><td>1</td><td>5 pts</td></tr></table>		Criteria	Relevance	Semantic coherence	Correct use of English	Excellence (vocabulary and creativity)	Final score	L Ph	1	1	2	1	5 pts
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N.B: The grid to be applied for both topics																	

العلامة		عناصر الإجابة "Everyone agrees..."															
مجموع	مجزأة																
15 pts 07 pts 1 pt	01 pt	Part One: Reading A. Comprehension 1- b – a magazine article															
2 pts	0.5×4	2- a → F b → T c → T d → T															
3 pts	1x3	3- a- Yes, there is. / Yes. - Most agreed they should do so legally. But why should they be concerned about ethics as long as they are making money and staying out of jail? b- Some managers identify their responsibility (duty) towards ethics through making legal profit.(or through making a legal profit for the firm.) c- No / No, it does not															
1 pt	1 pt	4-Title: b. Why Business Ethics?															
08 pts		B. Text Exploration 1- Opposites: 1-a- profit b- legal c- reward 2- Morphology :															
1.5 pt	0,5x3																
2 pts	0. 5 x4	<table><tr><th>Prefix</th><th>Root</th><th>Suffix(es)</th></tr><tr><td>un</td><td>ethic</td><td>al</td></tr><tr><td>////////</td><td>self</td><td>ish ly</td></tr><tr><td>////////</td><td>oblig(e)</td><td>ation</td></tr><tr><td>////////</td><td>greed</td><td>y</td></tr></table>	Prefix	Root	Suffix(es)	un	ethic	al	////////	self	ish ly	////////	oblig(e)	ation	////////	greed	y
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2.5 pts	1.25x2	3- Syntax: a) What does a good behaviour bring? b) Who must understand finance and marketing?															
2 pts	0.5 x4	4) 1- bribery 2- strategies 3- transparent 4- existing															
05 pts		Part Two: Written Expression <table><tr><th>Criteria</th><th>Relevance</th><th>Semantic coherence</th><th>Correct use of English</th><th>Excellence (vocabulary and creativity)</th><th>Final score</th></tr><tr><td>L Ph</td><td>1</td><td>1</td><td>2</td><td>1</td><td>5 pts</td></tr></table>	Criteria	Relevance	Semantic coherence	Correct use of English	Excellence (vocabulary and creativity)	Final score	L Ph	1	1	2	1	5 pts			
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