

العلامة		عناصر الإجابة																		
مجموع	مجزأة	Subject 1: Children are increasingly... (Accept any correct answer for all activities)																		
15pts 08 pts		Part One: Reading A- <u>Comprehension and Interpretation:</u> -1 <table><tr><td>a</td><td>b</td><td>c</td><td>d</td></tr><tr><td>T</td><td>F</td><td>T</td><td>T</td></tr></table> 2- .a- Yes, it does b- Yes it should. c- They are seen as investments (that yield higher returns). 3 a-children b- consumer education 4 .b) Children and Advertising) 5 The text is : (b) a web article	a	b	c	d	T	F	T	T										
a	b	c	d																	
T	F	T	T																	
07 pts 02 pts 01.5 pt	0.5 each 0.25 each	B- <u>Text Exploration:</u> 1- a- increase b- important c- strengthened d- marketers 2- <table><tr><th>Verb</th><th>Noun</th><th>Adjective</th></tr><tr><td>to economize</td><td>//////////</td><td>economic / economical</td></tr><tr><td>to increase</td><td>increase</td><td>//////////</td></tr><tr><td>//////////</td><td>strength</td><td>strong</td></tr></table> 3- 1.b. I wish teenagers were not treated as investments that generate huge profit. Or : I wish teenagers were treated as human beings. 2. b. Because advertising is very aggressive, it should be banned. 4- <table><tr><th>1 Syllable</th><th>2 Syllables</th><th>3 Syllables</th></tr><tr><td>role - skills types</td><td>choices treated</td><td>aggressive</td></tr></table> 5- 1- but 2- spend 3- experts 4- buy	Verb	Noun	Adjective	to economize	//////////	economic / economical	to increase	increase	//////////	//////////	strength	strong	1 Syllable	2 Syllables	3 Syllables	role - skills types	choices treated	aggressive
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		Subject 2: Keys to the subject about a letter of complaint										
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15pts 08pts 1pt 2pts 3pts 1pt 1pt	01 0.5×4 1.5×2 01 0.5×2	Part One: Reading A/ Comprehension and Interpretation. 1. b a letter of complaint 2. a.F b. F c. T d. T 3. a. Because he wasn't satisfied with the room he was given./ because the room was dirty, the shower was broken, and there was no oven. b. He will publish his letter of complaint in the local newspaper. 4. In paragraph 2 5. a. I → Mr. Gordon b. You → Mrs. Summers.										
07pts 1pt 1.5pt	0.5×2 0.25×6	B/ Text Exploration 1. a. came back b. refund /compensation 2. <table><tr><th>Verb</th><th>Noun</th><th>Adjective</th></tr><tr><td>//////////</td><td>expectation expectancy expectedness expectance</td><td>expected expectative expecting expectable expectant</td></tr><tr><td>To compensate To advertise</td><td>////////// advertising advertisement advertiser advert(s)</td><td>compensatory //////////</td></tr></table>		Verb	Noun	Adjective	//////////	expectation expectancy expectedness expectance	expected expectative expecting expectable expectant	To compensate To advertise	////////// advertising advertisement advertiser advert(s)	compensatory //////////
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1.5pts 1pt 2pts	0.75×2 0.25×4 0.5×4	3. a. Who will book a room in The Sheraton Hotel? b. What did Mr. Gordon expect? 4. <table><tr><th>1 syllable</th><th>2 syllables</th><th>3 syllables</th><th>4 syllables</th></tr><tr><td>booked</td><td>refund</td><td>agency</td><td>compensation</td></tr></table> 5. c - a - d - b		1 syllable	2 syllables	3 syllables	4 syllables	booked	refund	agency	compensation	
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